# Duane J. Peltier

2135 LONDON BRIDGE DR ROCHESTER HILLS, MI 48307 429 CERROMAR LANE, # 349 VENICE, FLORIDA 34293 CELL 248-505-2903 941-244-3536 E-Mail dipeltier@comcast.net

#### Greetings all,

In the last issue, my sister Doris saw the photo on page 13 of our father, John Peltier, standing in front of Alward's Market. It was located at the corner of Wilcox and Third streets, often referred to as the "school store." It was kitty-corner from the school and kids bought candy, ice cream and so many other things there. Kids of all ages knew him as "Johnny" and just seemed to love to be around him as they were the day Mrs. Whipple found them huddled beneath the awning. He worked for Ed Alward during the war years after leaving the Red and White store on Main Street which was the job that brought us to Rochester in 1935.

When Doris scanned the photo that had no description of the small fries gathered there, she said, "I know all those kids." At Dad's left hand is Arlen Hughes, today Doris' husband. Starting at his right hand is Shirley Jenson, Bob Jenson, Barbara Jenson, Margaret Purdy, Doris Peltier, Sharon Chrisman and the last 3 remain unidentified. If anyone recalls the occasion and can recognize the last three, please send their names to me.

I am very pleased to have received the note and photos from Judith Whipple (see attached NOTE FROM JUDITH WHIPPLE). The photo of her and her sister Lynn adds at least 10,000 words to her description of life after leaving Rochester. I urge all of you to send a few comments of the life that happened to you after you left Rochester. I have only old photos of those of you who would be in the 1948, 1949, and 1950 year books, so please include a photo or two.

It has been necessary to split the e-mail addresses into two groups. Should anyone indicate they have not received their current issue by the end of the first week in March, I suggest you have them send me an e-mail so I can confirm they have been added to the list.

I have been asked to pass my list of e-mail addresses to those who are sending notices of interest to Rochester alumni. I don't mind doing that, but be advised, if you prefer that yours not be included, please drop me a note informing me of your objection.

P.S. I want to remind you once again, if you choose to print these, think about printing the covers (front and back pages) in black in order to save your color ink cartridge as it will use a large quantity of ink. Only the covers are in color. However, the comments sheets this month will have some color photos so you may want to print those in color.

Duane

#### NOTE FROM JUDITH WHIPPLE

It has been a great pleasure for my sister Lynn Whipple and me to learn of Duane Peltier's generous posting of all the "Lens" magazines written and published between 1947 and 1949 by our late parents, Dorothy and Plummer Whipple.

The response to Duane's posting is in itself another addition to Midwestern history. That response certainly resonates with us and would have delighted our parents.

After Dad's death in 2002, Lynn and I were pleased to give a complete set of "Lens" to the Rochester Public Library. The issues are now, apparently, in the Rochester Historical Society collection.

In recent years, Dale Bradford, a true son of Rochester, found himself in my little Southern Arizona town of Green Valley. I made him a gift of a set of "Lens," which he later gave to Duane for safekeeping.

Our parents could see that Rochester was growing fast, and that interesting folks were coming to live in an historic place. With a newspaper background and wanting to go into business for themselves, they started a "picture magazine" based on "Life" magazine style and format. They were very proud of "Lens" and its contribution to the community.

Dad was the editor, writer, publisher, Mother was photographer, editor, writer (she was little, but entirely capable of lugging around the huge 8x10 Speedgraphic press camera).

The first issues were commercially printed. Later, Alex Duffield became the printer. Neither Lynn nor I, as relatives of the publisher, were allowed to show our faces in the photos—that would have been unprofessional. Our parents bought the small gift ship next to Purdy's Drugstore and installed a dark room upstairs for developing the photos. Our mother gave children's and adult art classes upstairs as well.

After ending publication of "Lens" in 1949, our mother went on to a career as an elementary art teacher and coordinator of the elementary art program in the Rochester schools. Our dad became an Episcopal priest and served congregations in Lake Orion and Romeo. They moved to Green Valley, Arizona in 1978 where they maintained an active retirement and continued their involvement with art education and church service. Bess and Henry Purdy (remember the drug store?) and Drs. Eve and Carol Schlecte also lived there in retirement.

I graduated from high school and later the Cleveland Institute of Art; began grown-up life in New York as a graphic designer/writer; sailed to Europe in 1959; moved to San Francisco in 1960. In 1990 I went to be near our parents; retired from Tucson Newspapers in 2000; remain involved in borderlands social justice work. Lynn is a retired educator and lives on Bainbridge Island, Washington.

Judith Whipple, Rochester High School, class of 1951

JUDITH JUDITH LYNN 1950 2013





#### LENS COMMENTS 3RD ISSUE

Duane.

Thanks for this installment of the Lens magazine. You asked for different ones to comment. I'm not sure if you want this especially since I never left town but here goes. I'm a "townie."

I, Gail Hood Bothwell-RHS Class of 1959, really enjoy receiving the Lens magazine. Even though a lot of the people who are talked about in the magazine are older than myself it is still enjoyable to see familiar names that I recognize. My parents moved to Rochester in 1944 when I was 3 yrs old. I went all the way through school-kindergarten through 12th grade in Rochester. Lynn Whipple, Dick Eberline, Howard Hinkel, Donna Relyea among others were all classmates of mine. My favorite things were the Choir, Exchange Assemblies, and Cheerleading. Favorite class was American History with Mr. Ellerbusch. I have life long friends from school, in fact, us "59 girls" meet once a month for lunch year round.

My husband, Eric, and I recently visited the History Room at the Rochester Hills Library. They have only 10 copies of LENS magazine there for you to look at, you can't take them out. I'm not sure how many magazines were printed but from the 10 at the library in 1947 they have June, Aug, Sept, Oct, Nov, Dec. In 1948 they have Nov and Dec. In 1949 they have Jan and May.

Thanks again Duane. My best to you and the Peltier family. Gail Hood Bothwell





**GAIL** 2013 1959

Again you have hit the memory button! It was so nice to see a picture of Phyilis Rewold in your latest publication. She went to college at Central Michigan University with Marilyn and I in the early 1950s. Then I find a picture of Lionel Smith who was our first landlord when we moved to Rochester in 1955. Another smile came when I read the name of Jim Patterson. Jim and his wife, Lorraine, lived in the upstairs of my parents home in Pontiac, Michigan when Eleanor May, their daughter, was a little girl. When we moved to Rochester we visited Lorraine often and their son was a student of mine in Junior High School. Again, THANKS FOR THE MEMORIES. Ron Kevern, Scottsdale, AZ

Hi Duane. Enjoyed the Lens again. You asked for a short bio or something. After graduation in 1950, I joined the WAF (Women's Air Force). Pat Galvin also joined with me and we went for basic training at Kelly AFB, San Antonio on January 1, 1951. While stationed in Baltimore, MD I met my husband who was a career AF man and so we traveled a bit. One year we moved 6 times and I got pretty good at packing and

unpacking. We have 3 sons, 5 grandkids and we now live in northern Wisconsin. The past 30 years, we had spent 6 months in Wisconsin and 6 months in Arizona but decided at 80+ we should probably be closer to family so we chose his family since my mom, dad and brother have all passed. This is our second winter in Wisconsin in the past 30 years and believe me, Arizona was MUCH nicer weather-wise. We have had a week of -33 below and I would prefer a lot of snow rather than a lot of cold. I hear tell we're looking forward to another blizzard.

Haven't lost all connections with Michigan though because one of our sons lives in Michigan and in fact, went to GMI and works in Auburn Hills. (is that really Brooklands now?) Our boys are scattered - one lives in Bangor, Maine and the third lives in St. Paul, MN.

So that's a quick synopsis. Thanks again Duane. Irene
IRENE 1950 IRENE 2013





Duane; I remember the name but not the face but remember your father. I was the youngest son of Morris Place who was a fixture at Van Hoosen Farm. I think my dad and your dad were competitors but as I recall friendly ones. Although I grew up in Rochester, I did not like the cold so in August of 1964 Butch Knapp and I headed off for Southern California. Butch came back but I never did and after spending time in California and Arizona, in December of 1980, I came to Honolulu where I have lived since then. I enjoy my trips back to Rochester (always in the summer) and especially seeing old friends and acquaintances. I would enjoy being put on your mailing list to receive future issues of LENS. I noticed there was a response from Mary Eberline and was curious if it was the elder or younger Mary. They were neighbors of ours. Aloha, Bruce Place

#### Hi Duane,

Duane: Was nice to hear back from you. My sister Morreen (notice the spelling – She was actually named after my father and mother. My mother's name was Sarah and her full name is Sarah Morreen) is now living in Pennsylvania near her son.

The Eberlines had two children, Dick and Mary both of which I think were named after their parents because I think Mr. Eberline's first name was Richard.

The magazine brings back some memories. I noticed in the September issue that was dealing with families which on page 5 mentioned the Crissman's having 2 children, Sharon 7 and Patricia Jo. Patty Crissman was the first serious girlfriend that I had in high school. Many other names I saw brought back a lot of memories. Thank you for sharing. A Hui Hou, Bruce

Duane, I am Howard Hinkel and I want to add my voice to others' in their expressing gratitude for what you have done to makes Lens accessible to us. Sharon K. has been forwarding the issues to me and I, in turn, have forwarded the second and third to my older sister, Sharon. I graduated in '59 and Sharon in '57. For me, the issues of the magazine of course ignite many memories--but they do more than that as well. When I see the photos and read about the people, it really registers on me how lucky I was (and we all were) to have spent my first 21 years in Rochester. I especially think back to and am grateful for the schools we went to. My goodness--those who have been writing to you write so well. (I'm a retired English professor from the University of Missouri, and for 38 years I read, evaluated, and graded thousands of student papers. I wish I had been lucky enough to have had more students with the abilities of those from our days in the Rochester public schools; actually I had one, the daughter of Walter Reuther who was a graduate student in one of my classes.) I know for sure that Rochester, in our day, had quality in so many ways; hours of walking the town's streets while attending my class' 50th reunion left me with the distinct impression that it still does.

I remember, in general, your family and that your father was what we used to call a milk man. Living on Woodward, not far from Main St., we were on a different route--but I have powerful memories of riding with Jerry Mills in his horse-drawn milk wagon, helping deliver milk. Like many of us, I have tried to change with and adjust to the times, but, darn, we had it really good back then--really good. Thanks for your part in restoring the "back then" and bless the Whipples for what they did. Best, Howard Hinkel in Columbia, Missouri.

Duane, Thank you for the very nice response. Would it be o.k. with you if I forwarded it to my sister Sharon? Why? For several years she has been writing what she calls Memories and Musing--essentially her thoughtful recollections of our family that she, on completion, will make copies of for our family's descendants; my younger sister, Lynne, has been helping her research the family tree so that what she writes moves into a family history as well. Sharon's memory is more acute than mine (she lives in Midland) and receiving your note to me might inspire her to write to you as well. Several times she has told me how helpful Lens is to what she is writing. Once again, thank you. We are fortunate to have such people as you, Gail Hood Bothwell, Kay Flintoff Johnson, and Sharon K. (and she, who used to be Susan Siewert, her husband--is it Wilson?--and Jim Hopkins), putting so much time and energy into keeping strong the bonds between us older folks and our past in Rochester.

One thing more. When I received the first installment you sent, I read it on my newly-acquired smart phone. Not knowing what I was doing on the device (not being as smart as it and Steve Jobs), I inadvertently deleted it. I would not want you to go to more than a couple minutes trouble, but if you could send me the 1st installment again, I would appreciate it.

My favorite poet, William Wordsworth, wrote that "The child is father of the man." Took me years to know for sure what he meant, but I do now. Thanks for your part in showing me how the past influences the present. Best, Howard

#### Dear Mr. Peltier,

My cousin Joyce Aris has told me about your series of publications on Rochester history. She said that you have distributed three and that more are to follow. This is an ambitious project! I am interested in the history of Rochester and will be most appreciative if you can add me to your mailing list.

I grew up at 421 Second Street. Perhaps you can recall the old brick home and adjacent acreage where cows were pastured. Following WWII I lived in Ann Arbor until moving to Fort Worth in retirement.

I remember your family living a few doors away on Second at Oak. Sincerely, John Rosemergy

#### Hi Duane,

Many thanks for sending the three issues of LENS, along with your cordial note. I've enjoyed them very much. Thanks also for the invitation to have you add a note from me in one of your mailings. Given my age (92 soon) It may be that none of your readers will remember me. I was born in 1921, the only child of Charles and Grace Rosemergy. I lived at 421 second street from 1922 until returning from WWII in 1946. I was born on East Third Street, East of Paint Creek. The house of my birth is gone, and so is the street. The big, old, red brick home at 421 Second, with several adjacent acres of open land, was a great place to grow up. The William Chapmans owned the property and pastured one or two milk cows there. My childhood memories are from the mid 1920's until high school graduation in 1938, and include all the years of the Great Depression. My closest boyhood friends were Bud Dawe, who lived on Pine Street, and Jack Tucker, who lived on Walnut. I cherish a wealth of wonderful memories of my boyhood in Rochester. After graduating from Rochester High in 1938 I entered the University of Michigan. Two others from my class also entered Michigan, Bob Duff and Chuck Dillman. Following graduation from Michigan in the spring of 1942, a few months after Pearl Harbor, I attended an officer training program at the U.S. Coast Guard Academy, where I was commissioned in December, 1942. The Coast Guard was a unit within the Navy during the war. My first assignment was in port security work in the Pacific Northwest. Later in the war I was an officer on a Navy attack transport in the Pacific. My late wife, who was from Fort Worth, and I met and were married in Portland, Oregon. In 1946 we settled in Ann Arbor. Following graduate studies I had a career as a teacher and administrator in the Ann Arbor Public Schools. Following retirement, we moved here to Fort Worth in 1989. My parents built a home on Maywood in 1950 and lived there until their deaths in the 1980's. John Rosemergy

#### Duane.

Mary Potere Thacker forwarded the Lens to me and I would like to be added to your mailing list. I am Sue Burke Little and my family was long time residents of Rochester. I graduated from Rochester High in 1957. The Lens has brought back many wonderful memories of my home town. I continue to have family living there so visit occasionally. Thanks for all the work you are doing to bring back our history to us. I am now living in Greenville S.C. Many thanks, Sue Burke

#### MICKEY BUSHMAN'S FLIGHT WITH LARRY JUENGLE

DUANE LOOKS LIKE YOU FOUND A LIFE TIME HOBBIE. THE LENS PART WAS JUST THE TIP OF THE ICEBERG. I REALLY ENJOY THE WRITE IN'S BY ALL OUR CLASS MATES. JUST WISH THEY WOULD USE THERE FIRST AND LAST NAMES, SO THIS OLD ASS HOLE, WOULD KNOW FOR SURE WHO THEY ARE.

I WOULD LIKE TO SHARE MY STORY ABOUT MY GOOD BUDDIE, LARRY JUNGLE. THE FIRST TIME I MET LARRY HE WAS HITCH HIKKING ON THE CORNER OF MAIN AND 2'ND STREET. WE DIDN'T KNOW EACH OTHER AND ONE OF US MADE A SMART REMARK WHICH ALMOST CAUSED ME TO KICK HIS ASS, BUT THOUGHT BETTER AND JUST WALKED AWAY. A FEW DAYS LATER I MET HIM AGAIN AT BOB ARNOLD'S HOUSE. FROM THAT TIME ON WE WERE GOOD FRIENDS. I REMEMBER LARRY AND I GOING INTO FERRY MORSE FARMS AND STEALING TOMATOS, AND THROWING THEM AT THE MARTIN LINES BUS.

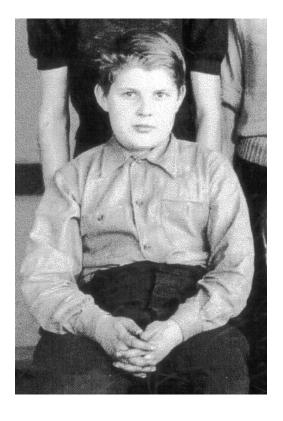
NOW FOR MY FLY TIME WITH LARRY. WE WERE AT BOB'S HOUSE WHEN HE ASKED IF I WOULD LIKE TO GO FLYING, I SAID SURE . SO OFF TO BIG BEAVER AIR PORT WE GO. WHEN WE GET THERE, HE GO'S IN AND TALKS TO JOHNNY MAIN WHO WAS IN CHARGE. THE NEXT THING WE WALK OVER TO JOHN'S PLANE WHICH WAS A TWO SEATER STEERMAN OPEN COCKPIT BYPLANE. HE TELLS ME TO GET IN THE FRONT SEAT AND BUCKEL UP, WHICH I DO, BUT BEFORE HE GETS IN, HE CHECKS AND RE-TIGHTENS MY SEAT BELT AND MY SHOULDER HARNES AND TELL'S ME IN CASE OF A CRASH THEY REALLY HAVE TO BE TIGHT, I FIND OUT LATER WHY THEY HAD TO BE SO TIGHT. WE TAKE OFF AND FLY RIGHT TO HIS GIRL FRIEND'S JEANNE'S HOUSE AND DO A COUPLE OF DAMN LOW FLY BY'S . SHE LIVED IN THE SUBDEVISION AT JOHN R AND AVON ROAD. THE SAME AREA WHERE RALPH GUTHRIE LIVED. NEXT WE FLY DOWN AVON TO

ROCHESTER ROAD, CRANKS A HARD RIGHT DOWN ROCHESTER RD .AND FLYS TOWARD ROCHESTER. AT THE TOP OF SOUTH HILL HE FLIPP'S UPSIDE DOWN AND DROPS DOWN AND GET;S TO DAMN LOW FOR ME.,I NOW KNOW WHY EVERY THING HAD TO BE SO TIGHT, AS I'M HANGING BUY THE SHOLDER STRAPS. HE FLYS ALL THE WAY THREW TOWN LKE THAT TO TINKEN RD. THEN HE FLIPPS BACK AND MAKES A BELINE BACK TO TH AIRPORT. LANDS AND SAID TO ME, LETS GET OUT OF HERE. AS WE WERE DRIVING OUT WE PASS THE COUNTY COPS PULLING IN. THAT MY FRIENDS WAS LARRY'S FUN FOR THE DAY.

#### MICKEY BUSHMAN

PS! I NEVER COULD SPELL FOR CRAPP PLUS I HAVE A HARD TIME REMEMBERING WHO I AM SO, BEAR WITH ME. NILES C BUSHMAN CLASS OF 1951

ABOUT 1942 2013





#### HI DUANE,

I THOUGHT YOU SHOULD HAVE THIS FOR YOUR COLLECTION SHOTS OF THE GOOD OLD BT-13. WHEN GOING THROUGH SOME PHOTOS I CAME ACROSS THIS ONE OF LARRY AND ME LOOKING OVER ONE OF THE VERY RARE SERIES BT-16 SITTING ON THE LINE AT BIG BEAVER AIRPORT. I FOUND THIS LISTED AS LIKELY ONE OR TWO EVER BUILT BY CONSOLIDATED AIRCRAFT.

THEIR ATTEMPT TO SAVE MONEY AND ALUMINUM BY USING A NEW "REVOLUTIONARY" MATERIAL RESULTED IN AN OVER-WEIGHT AIR SHIP NOT ACCEPTABLE.

TOO BAD THEY DID NOT HAVE LARRY FLY IT. ALL HE NEEDED WAS HIS CUSHIONS. NO DOUBT HE WOULD HAVE DONE A BANG UP JOB AND SOLD THE AIRCRAFT.

THE PHOTO WAS TAKEN AT BIG BEAVER AIRPORT, AS NOTED, IN 1949. LARRY AND I WOULD SKIP SCHOOL IN ORDER TO REVIEW THE NEW AIRCRAFT. MOST LIKELY SHIPS THAT WERE NEW ARRIVALS FROM SURPLUS DEPOTS. I'M VERY CONFIDENT WHEN I SAY THIS BT SOLD FOR \$350 OR LESS.

GOD HOW I MISS HIM, BOB ARNOLD

#### LARRY JUENGLE BOB ARNOLD



# I BNS

PICTURING LIFE IN THE ROCHESTER AREA



Rochester High's Largest Freshman Class

(Also see inside covers)





# PUBLISHER'S CORNER

A number of nice things are being printed and said about LENS and we'd like to tell you about some of them.

This from the weekly bulletin of the Exchange Club of Brooklands: "Did you see the latest LENS magazine? A beautiful depiction of "Dance, Moderne" by Hazen S. P. Briggs and Roy Plauman. Our hats are off to the Whipples for an interesting magazine. If you haven't ordered a subscription, it's only \$1.50. Well worth it."

Fred Maynard of the Rochester Lions Club the other night told that club that in his opinion LENS is one of the finest things ever to

happen in Rochester.

We thank these kind people for their kind words and we want to tell you especially what was written about LENS in the Toledo, Ohio, Blade recently. Chub De Wolfe, that city's beloved columnist, writes in part: "Rural area towns and smart newspaper folks like Plum and Dorothy Whipple, former Toledo newspaper writers, who help such communities grow, will be interested in this. (In Rochester) they have established a monthly magazine, LENS, filled with dandy illustrations, easy to read and telling all about the town, now rapidly growing. LENS is one of the first magazines of the kind for smaller cities, tells all about the citizens, and its industries, and might easily be duplicated by other towns where the business men are hustlers, and where they have intelligent newspaper folks like Plum and Dorothy."

Get that? The man says we're intelligent. We must send Chub a free subscription.

Sincerely,

Plummer Whipple
Dorothy Whipple
Publishers.



Back again on the Electric Hour

# THE HOUR of CHARM

featuring Phil Spitalny and his All Girl Orchestra 4:30 P.M. SUNDAY WJR

3

THE DETROIT EDISON COMPANY



# HOUGHTEN & SON

Equipment and Service for the Farm 528 NORTH MAIN STREET Phones 9761-9771 ROCHESTER, MICHIGAN

#### HEADQUARTERS FOR GMC TRUCKS AND SERVICE.

Our specially trained mechanics service all makes of trucks as well as your tractors, farm machinery and passenger cars.

TRACTORS - TRUCKS - JEEPS - POWER FARM EQUIP-MENT - DAIRY EQUIPMENT - FERTILIZERS - SEEDS



# When in doubt choose a Pontiac!

COMMUNITY MOTOR SALES, INC.

223 MAIN ST., ROCHESTER, MICH.

Pontiac - Buick - International Dealer



George H. Stevens, left, and Ralph L. Schwark are helping Willord Stevens insulate his new house on Ludlow street with insulating material from Nowels.

You, too, can put in your own insulation easily and quickly. Stretch your fuel further during the present shortage. You can save as much as 30 percent of your fuel bill and be snug and warm at the same time. You will find a complete line of loose fills, blankets and batts to fit your needs at Nowels Lumber and Coal Co. Come in and let us help you with your insulation problems.

# NOWELS LUMBER & COAL CO.

Rochester . . 2-9431 Washington . . 3221 Northville . . 30 Oxford . . . 360



#### PICTURING LIFE IN THE ROCHESTER AREA

# SCHOOL ENROLLMENT BREAKS RECORD

#### 587 In High School

There was excitement in the halls outside the gym at Rochester high. Older students called gay greetings to friends they hadn't seen all summer. Youths going into high school from junior high wondered what awaited them inside the gym. New students were a little more tense than the rest. It was registration time for the new school year.

Inside the gym there was movement, but it was quiet movement. Students picked up registration blanks just inside the door, moved to tables to fill them in, moved to other tables where they con-

sulted faculty advisors, then to another section for actual registration and checking.

To seniors, juniors and sophomores it was old stuff, but it was good to be back and they too felt the excitement. To the freshmen it was a brand new life they were entering. Sharing their big day were the new students from outside Rochester.

For two days the lines filed from hall to gym, conference followed conference. Students listened soberly while faculty advisors went over their schedules. They talked with teachers, and exchanged confidences with their fellow students.

School officials had planned and executed well. Despite their careful checking of all sources, the enrollment was higher than expected-559 students registering in the two days. (A week later the enrollment was up to 587). Four classes had to be added after everything was all set up. It was the largest registration in history -587 in high school, including 194 freshmen, and a total school system enrollment of 1,452.

It may have seemed long to the individual student, but when he was finished he was completely registered, had his locker and books and was ready for school.



Sue Kjellberg, sophomore, at Station X, taking her turn to consult with instructor directing room assign-

ments and club registrations. Other students await their turns for individual assistance.





Behind the story of a successful registration period is a mass of detail and preparatory work. Faculty members who assisted were instructed at pre-school sessions, and instruction was given to the many upper-class students who assisted. The result was an efficiency which kept the lines of students moving and cleared the decks for the actual start of school work. In the top picture on this page, Virgil Kage faces Jane Shotsberger, Marion Roundy and Joe Staser, all sophomores filling out their registration blanks. At the left, Miss Beverly Preston, Commerce and Mathematics teacher, advises Wendell Roberts, sophomore from Stiles school entering his first year at Rochester high. School officials expressed satisfaction with the way their system worked, thanked students for their full cooperation.





In the top picture awaiting their turns to meet with advisors are, left to right. Douglas Johnson, Gordon Rhodes, Mary Raffler, Dolores Mather, Betty Reid, Norma Nolan and Margaret Ormsby. Lower left: Hilda School taces Jim Coons; Jean Stieb faces Don



Holland and next girls typing are Gretchen Scribner and Barbara Eckert. At lower right: Peggy Ballagh and Maxine Kees file cards for Patricia Hartung and Neill Nutter.

# **FAMILY INDUSTRY**





The telephone book lists it as the Fred C. Blome farm, but the modest home at 4571 Mt. Vernon road houses the F. C. Blome Mig. Co., a thriving family industry which supplies photo-mounts to photographers all over the country.

Fred Blome, Sr., came to Rochester in 1929. He then conducted a Detroit printing business. Ten years ago he started a printing business at his farm and during the war he began manufacture of photo-mounts. Now the business occupies his sons, Fred and Bob, following their respective services in the Navy and Army; Donald, a student at Rochester high, and a daughter Annette, a graduate of Rochester high, as well as Mrs. Blome.

In the picture at top left, Fred, left, and Bob Blome work at the presses in the basement print shop, while at top right, Donald Blome cuts paper. Mr. Blome, Mrs. Blome and Annette work at a table in the kitchen in the other picture while Mrs. Blome and Annette assemble finished photomounts in the picture at lower right.







The entire personnel of F. C. Blome Mig. Co. turns out to watch a shipment leave "the factory." Fred and Bob load the family car while Donald and

Annette take it easy and Mr. and Mrs. Blome watch. Good employee relations are easy to achieve in this company, Mr. Blome reports.



#### BELIEVE IT OR NOT - - -

Regardless of make, when you bring your car to our Paint and Bump Shop these men give you the benefit of their 30 years' experience. Chuck McInnes, our service manager, and his assistant, Tim Manning, are qualified in estimating your paint and bumping needs. Carl Pifer, who is in charge of our Bump Shop, has built a fine reputation in this community for the quality of his workmanship. We paint all makes of cars. We are completely equipped for all repair work.

NO JOB TOO SMALL-NO WRECK TOO DIFFICULT



# COUNTRY LIVING IN TH

# OAK BLUFF • ESTATE ADVANTAG

- Spacious Sites
   Average 80 x 160 ft.
- 2. All Improvements
  In and Paid for
- 3. All Sites Oriented to the Sun
- 4. Adequate and Intelligent Restrictions

OAK BLUFF, a residential development, planned and developed by Frank R. Chapman, is unique in the history of Rochester. Not since the recording of the original plat of the village in the early nineteenth century has there been so gracious a plan for living presented to local home-builders.

Old timers will recall that some fifty years ago, the late Charles S. Chapman purchased and developed for his home the highest land in the village. This land is but a short walk from downtown, as was necessary before the advent of automobiles, yet due to its topography and ample endowment by nature is quiet and secluded and remote from the annoyance of modern life.

The higher part of the property which overlooks a heavily wooded ravine to the south was planted to apple orchard. This sixteen-acre area of rolling hills has now been improved through use of the most modern and advanced community planning techniques into a fine community of forty-three spacious homesites for small and medium sized homes.

Great changes have taken place during the last half century in residential land development. Mechanization of household tasks and modern planning methods have resulted in more leisure and in the coordination of house planning with furnishing, decoration and landscaping. These factors, together with outdoor living have required a new approach to residential community design. Oak Bluff meets this challenge.

The qualities of OAK BLUFF which made so strong an appeal to one man fifty years ago have become enhanced throughout the years. Now, combined with improvements, they become the basis of a beautiful modern residential community, painstakingly conceived, amply protected, ideally located and realistically related to current housing trends and sound home planning.

DALE and NINA MARTIN

412 MAIN STREET

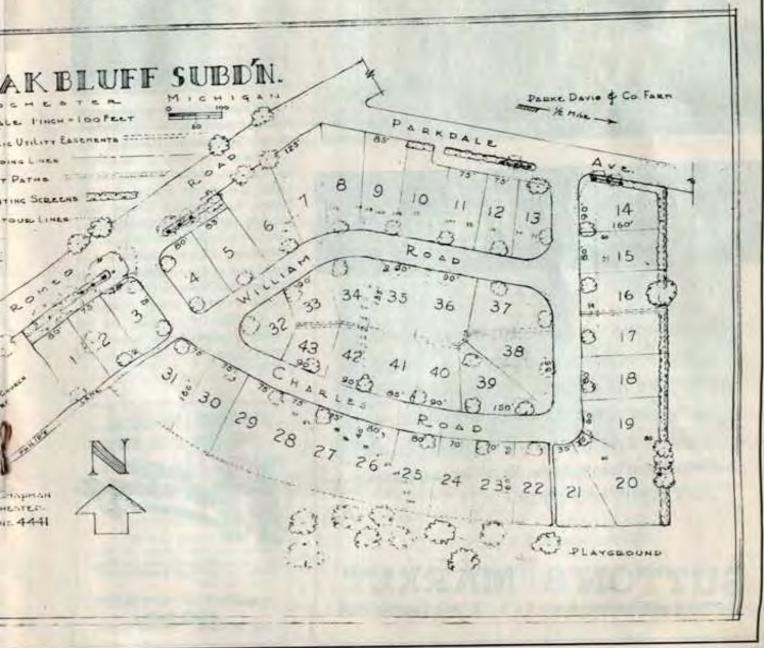
ROCHESTER, MICHIGAN

Bo

# E HEART OF ROCHESTER

# GES FOR THE AVERAGE SIZE HOME

- Highest Ground in the Village
- 6. Private Playground for the Children
- 7. Cut Off from All Undesirable Influences
- 8. Meets Modern Community Planning Standards



# METROPOLITAN CLUB THROWS A PARTY



# It's Habit Forming

Shop once at Sutton's Market and chances are you'll make it a habit—just like hundreds of people in the Rochester area. And why not? Highest quality meats and groceries, plus a friendly atmosphere that brings you back again and again.

## SUTTON'S MARKET

301 MAIN ST.

**PHONE 9781** 



LENS was on hand at the recent dancing party given by Rochester's Metropolitan Club in the Goodison town hall. In the picture at top left, reading from left to right, are Norlyn Schoof, Bernice Byers, Ruth Herbert, Bevery Reddaway, Jack Reddaway, Douglas Geib and Shirley Alverson, all of Rochester. Directly above is pictured one of the couples enjoying the dancing. Despite a very warm night, a large crowd attended. H. Swarthout was caller for the supplied by isome while music was orchestra.

"THE BIGGEST LITTLE SPORTING...
GOODS STORE IN THE WORLD"



Are you ready for October 15? See us now for guns and ammo, hunting coats and pants, boot pacs—everything you need.

SEEBALDT & PATTERSON SPORTS SHOP 104 W. FIFTH PHONE 2-2441



Pictured lett to right at the refreshment stand at the Metropolitan Club's dance are: Albert Carrier, Warren township; Jean Kemler; Anne Brown; Floyd

Beard, Warren township; Mrs. Beard; and Mrs. Carrier. In the rear row are: Thelma Banta; Maxine Ross, Sam Fabiano, and Otto Schuler, president of the club.



# H. B. LITTELL & SON

INSURANCE AND

WE INSURE ANYTHING

721 MAIN STREET Phone 2-4612



Double YOUR ice cream enjoyment with Lady Borden Ice Cream. Linda and Lorinda, daughters of Mr. and Mrs. Lawrence Hanke, 325 Oak street, say "It's swell!"

"FIT FOR A GOLDEN SPOON"

PURDY'S
ROCHESTER'S FINEST DRUG STORE

# A GREAT DAY FOR ROCHESTER KIDS



This young lady is Bertha Lee Jones of 615 First street pictured by LENS just after she had won first prize for the most dolls—46—in the annual Lions Club pet and doll parade. The event was a huge success, attracting more entries with the contestants winning more prizes and having more fun than in any previous staging of the event. Morrel Clute was general chairman.



Margaret Ann Liddicoat was a prize winner with her costume and her lamb, who doesn't seem too happy about things.

# IT'S HUNTING SEASON AGAIN

Hunting season means busy times at Davey's Locker, where hunters prefer to have their game prepared for food lockers or home deep-freeze units.

Davey's cuts, wraps and quickfreezes large and small game to individual specifications.

Just imagine having your game at any time! For only \$15 a year you can rent a spacious food locker at Davey's and enjoy this modern economical service. But hurry! Only a few lockers are available.

Davey's processes any kind of frozen food — vegetables, fruits, poultry, fish, meats and cooked foods—capturing the peak of their goodness and nutritional value.

Davey's locker plant service lets you eat what you want when you want it.

(ADVERTISEMENT)



Tom Davey of Davey's Locker shows one hunter's prize before preparing it for deep-freeze locker.



More prize winners in the Lions Club event were Sharon Hubner with her goat, directly above, and Dick Gray, Pat Nunn, Becky K. Jones and Tommy Jones. In the picture at right, Donna Jean Smith and Barbara Lee Seebaldt in the foreground and James Gentry and Edward Grabman in the background pose with their prize winning pets. After the parade all the entrants were served ice cream as the parade broke up.





It's concert time in the home of George U. Therrien, 710 Willard. Jeanne Therrien makes a selection of records while her mother and sister Mary listen. They're enjoying their new Zenith radio-phonograph combination with silent-speed record changer, with Cobra tone arm, which they bought at C. W. Case Hardware, exclusive Zenith dealer in Rochester.

(ADVERTISEMENT)

#### HAMILTON and ELGIN WATCHES

COMMUNTY and ROGER'S 1847 SILVERWARE

Pauline Palmer



It's not too early to get your our ready for cold weather—change to the improved Shell Motor Oil today and replace transmission and differential greezse. Come ahead of the rush!

Quick's Service Station 205 Main St. Phone 2-8061

# We All Agree

"Back to School" calls for well-balanced meals, You'll find EVERYTHING you need

#### at JOHNSON'S

113 Fifth St. Phone 2-1101

#### COMPLETE . . .

PRESCRIPTION
HOSPITAL
and
COSMETIC
SERVICE

#### SCHOOLCRAFT'S

"The Drug Store That Leads"
340 MAIN ST. Phone 7411

# **BOY SCOUTS**

Under the leadership of Harvey Beech, Rochester's newest Boy Scout Troop—No. 139—is looking forward to big times. One enjoyable trip has alrady been taken by the boys of this new troop and Beech reports another is planned for a weekend this fall. With the start of school, Beech expects membership in the new troop to gain rapidly.

#### ORDER NOW-

May we suggest that now is the time to order your personalized Christmas Cards before the rush! We have a wide selection at all prices. Don't risk possible delay and disappointment. Order now!

#### The Village China Shop

THE ROSENQUISTS
329 MAIN ST., PHONE 2-5721



In mid-August the American Legion's new Boy Scout Troop No. 139 went off on its first long weekend trip to Northern Michigan. In the picture, reading clockwise are: Harvey Beech, Jr., David Griffin, Manuel Garcia, Johnny Griffin, a guest from Pittsburgh, Scoutmaster Harvey Beech, Eddie Griffin, J. D. Griffin, Richard Knickerbocker and Jerry Sullivan.



#### RED STAG

All Wool Hunting Coats

13.95

All Wool Hunting Pants

9.95

At

# **EGGLESTONS**

Of Course

Rochester - Oxford

# WELDON KEAST

NEON AND COMMERCIAL SIGNS

Phone 2-1721

#### Do You Know

That the community property law involves your insurance equities unless proper precautions are taken.

Frank M. Minninger, C. L. U. ROCHESTER 4035

> Complete Analytical Service and Estate Planning

# CALLING ALL FALL APPAREL

When Autumn breezes blow and howl

You'll want your fall wardrobe ready.

Now is the time to bring things to us!

Wool skirts and shorties.

Topcoats, wool and flannel dresses.

Bring them all-we can give you fast service.

# AVON CLEANERS

331 MAIN STREET

PHONE 2-9611





A highly successful affair was the Freshman Mixer dancing party held at the high school. In the top picture groups are dancing a Virginia Reel. Below a group of faculty members listen to dance instructions.

# P. T. SMITH

REALTOR

"The Man with the Land of Opportunity"

1536 E. AUBURN RD.
Between John R and Dequindre
Phone ROCHESTER 2-2607

#### At Your Service

You'll want to take advantage of our convenient location and hours when grocery shopping.

Try our delicious ice cream and pop-corn, too.

YOUNG'S GROCERY

# "WHERE YOU BUY WITH CONFIDENCE"

#### DILLMAN & UPTON

LUMBER, COAL AND BUILDERS' SUPPLIES

Phone ROCHESTER 9411-9421

543 MAIN STREET

#### PAINTS

Complete stock of white, flat, semi and gloss for interiors. Plenty of white for outside. Complete line of colors.

MADE Glidden

Sold Only By

#### AVON PLUMBING & HEATING

104 West Fifth

hone 2-716

## LOANS

for

AUTOMOBILES

BUSINESS

HOMES

MODERNIZATION

Available on Convenient Terms

THE

# ROCHESTER NATIONAL BANK

ROCHESTER, MICHIGAN



Member Federal Deposit Insurance
Corporation

#### The Thimble Shop

"Everything for the Seamstress"

BRING LAST YEAR'S WARDROBE UP TO DATE

No-Rinkle Skirt Facing

The new wide seam tape for lengthening skirts, dresses, etc. Wide variety of colors. Pockaged in 2½-yard skirt lengths.

69c a pkg.

421 MAIN STREET Phone 2-1732

#### 'SEE YOU AT KNAPP'S'

Try our new Waffle Dog sandwiches . . . wholesome, tasty frankfurter wrapped in a flaky, golden waffle crust. Everybody says they're good

GOOD FOODS BEER AND WINES KNAPP'S TAVERN

327 MAIN STREET Phone 9151

## Neighbor or Not

You'll Like Shopping at Our NEIGHBORHOOD MARKET

No need to "dress up" for the short hop from house to store!

ED - BILL - JOHN - BOB

### ALWARD MARKET

339 Wilcox Phone 2-5141

# THE COMMUTER



Charles H. Marcotte, manufacturer's agent, with offices in the New Center Secretarial Building, lost no time in making this country home. Born in Canada, he was brought to Detroit when four months old. Graduated from Southeastern High School and the University of Michigan, he returned to Detroit to start a business career. While at the university, he studied Business Administration but also found time for Theta Delta Chi fraternity, the Mimes, college theatrical organization; and one Corrine, who later became Mrs. Marcotte.

Just a year ago, after many years of suburban living, he bought a house on the old Tom Welch farm on Avon road. There he and his family have found real joy in their country life, even sharing it week-ends with their less fortunate city friends.

Eating out-of-doors is a ritual with the family. To meet the demand, Mr. Marcotte built an oven, using the bottom half of an old furnace on which he placed a stainless steel top made from a piece of B-29 armor-plate. Complete, the oven will be bedded in fieldstone. Meanwhile, he hasn't let its lack of aesthetic qualities cramp his cooking style. Charles, 12, Sally Jo. 8, and Merry, 5, along with their mother will testify to that.

Mr. and Mrs. Marcotte are both members of the newly formed Rochester Community Players.

YOUR
BENDIX DEALER
IN
ROCHESTER

京

GEO. BURR HARDWARE

429 MAIN . . . Phone 5311



#### HOBART FUNERAL HOME

(Across from Postoffice)

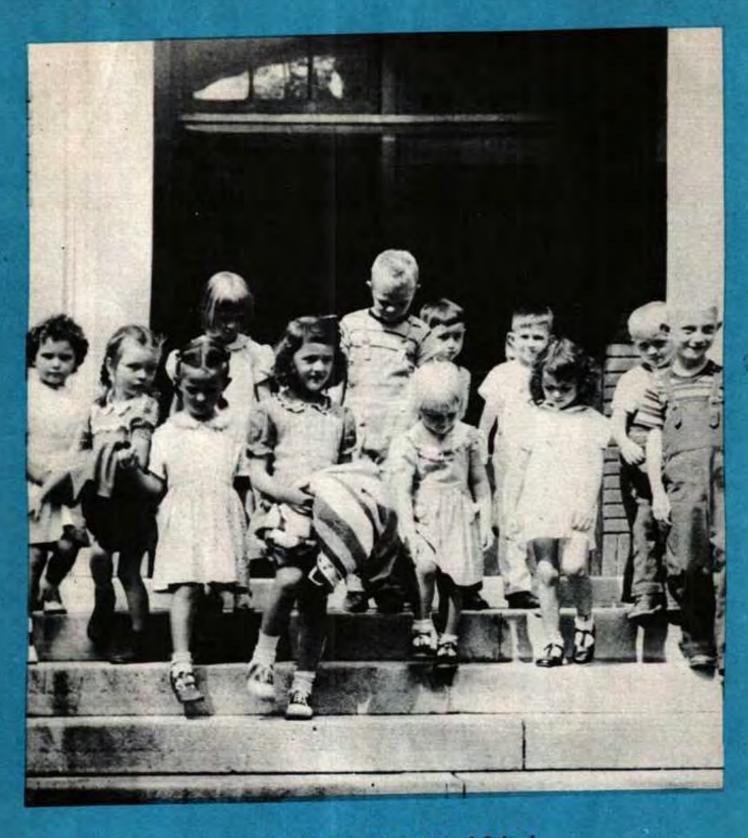
SERVICE SERVICE

Phone 5151

Rochester







Ending Their Very First Day of School